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Kearney Centennial Time Capsule

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Centennial Commission Minutes - February 13, 1973

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Kearney Centennial Commission meeting
Tuesday, February 13 12:00 noon

Present: Philip Holmgren, John Howard, Lorraine Langford, Sharon Knapp,
Bill Jensen, Pat Munro, Bob Hobbs, Jack Lowe, and Kent Stadler

Dr. Holmgren opened the meeting by discussion of the sale of the coins which were to be shipped Wednesday and arrive about Thursday. He asked for suggestions concerning the sale and publicity of these coins. Mr. Hobbs reported they would be put on sale when the Centennial office opens. He has a man lined up in charge of their sale.

Discussion followed about the opening date for the Centennial headquarters. It was agreed to open the headquarters on March 6 for a few hours each day until sales reach \$50 per day and then stay open all day.

Mr. Stadler announced that there will be an announcement of the special days on the radio and in the newspaper this week. There will be an announcement next week prepared by Carol Bacon on Ladies Day and what they are planning. He would appreciate receiving a report on all committees telling what their plans are.

Mr. Stadler announced that he will have to resign or get someone very active to help him with publicity. He requested suggestions for a co-chairman or new chairman for publicity. Mr. Howard suggested Glennis Nagel and she will be asked.

Mr. Howard suggested that the commission put out a weekly newsletter to all businessmen letting them know of plans. Mrs. Munro suggested the same newsletter be sent to chairman of Men's and Women's Participation committees.

Mr. Hobbs showed the publicity given to the Cozad Centennial in area newspapers.

Dr. Holmgren mentioned the newspaper does have a picture of the coin and will run a story on the coin before it goes on sale. Mr. Lowe suggested a falshback idea every day for the paper, printing old pictures, etc. and labeled "Centennial."

Dr. Holmgren mentioned that advertisers are having trouble distinguishing what projects are sponsored by the commission and which are not connected with the commission, but sponsored by businessmen.

Mrs. Knapp gave Mr. Stadler some ideas for publicity. Discussion followed about an article appearing in the NEBRASKAland magazine. Mr. Lowe suggested that Mr. Daveline send out a synopsis of what the committee has done so far. Mr. Stadler mentioned that he will have a journal ready soon. Dr. Holmgren asked about state-wide publicity for the sale of the coin. Listing on the AP was suggested and sending it to television stations.

Dr. Holmgren asked if there was any way to get the clothing on sale before the opening. Mrs. Munro reported that was part of the kick-off for the Women's Participation committee. Dr. Holmgren asked for suggestions on letting the businessmen know what will be for sale. These sales will be handled by the Men's and Women's Participation Divisions.

Dr. Holmgren announced that the plate manufacturers have never received the pictures sent to them. A letter was sent to them Saturday which will be given special handling. We will not have any plates until the end of March at the earliest. New instructions and materials have been submitted to them. No trace was found of the original order.

Mr. Jensen suggested that it be published how much over the goal the commission is in terms of raising operating capital. He reported stocks sold will be mailed out next week. Mr. Stadler will get out a story on the stock sales. Mr. Hobbs suggested that the newsletter explain the stock certificates sale, etc. concerning the financing of the project, which does not include the activities of businessmen. Mr. Howard or the Chamber of Commerce will be in charge of this newsletter, which will go out the end of this week, probably Thursday. Dr. Holmgren will write it and check it with Mr. Stadler and will check with Mr. Daveline to see that they will get it out. Mr. Jensen suggested that the Centennial brochures be sent out.

The parade chairman situation was discussed. The Jaycees agreed to take charge of the construction work for the pageant. Mr. Howard reported that the reviewing stand will be on 23rd and Central in the middle of the street during the Centennial week.

Dr. Holmgren announced that he had not contacted the governor yet because he had not had a meeting with John McCarty for his approval until today. He agreed, and the governor will be invited.

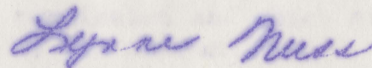
Dr. Holmgren mentioned that Bill Knoll called him and asked if Ron Evans, the astronaut could be involved in the parades. Dr. Holmgren suggested the 30th parade, possibly on a Navy float. Mr. Knoll will be meeting with him and will report.

Mrs. Knapp suggested that a contest be held to find a slogan for the Centennial week and a theme for the parades. Tickets to the pageant could be used as a prize. Mrs. Knapp will be in charge of this contest.

Mr. Hobbs said that he would be able to give a report next week on the plans for the coins.

The meeting adjourned at 1:15.

Respectfully submitted,



Lynne Nuss

Sam's next visit is scheduled for March 13 and 14.