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Kearney Centennial Time Capsule

2-20-1973

Centennial Commission Minutes - February 20, 1973

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Recommended Citation

Kearney Centennial Commission, "Centennial Commission Minutes - February 20, 1973" (1973).
Centennial Commission Minutes. 3.
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Kearney Centennial Commission meeting
Tuesday, February 20, 1973 12:00 noon

Present: Philip Holmgren, Pat Munro, Jane Smith, Sharon Knapp, Jack Erickson, Lorraine Langford, William Doran, John Lowe, John Howard, Bob Hobbs, and Kent Stadler

The meeting opened by Mrs. Munro making a motion that the pageant be called a historical spectacular. Mrs. Knapp and Mrs. Langford seconded the motion. Voting followed and the motion carried.

Dr. Holmgren passed around an article from the "Tri-City Tribune" showing the North Platte and Kearney Centennial seals.

Mr. Hobbs gave his report on the revenue committee. He reported that there was an article in the newspaper dealing with the Sertoma Club selling pages in the Centennial book. It is hoped they will be sold within two weeks, and sales should exceed expectations. Dr. Holmgren read the letter which was sent out dealing with financing. There will be another article dealing with the Centennial seal concerning the artist, his background, etc. this week. The coins have arrived and their sale is being organized. They will be given publicity when the kick-off begins in March.

Mr. Stadler gave his report on the publicity committee. He has talked to the Hub and they are cooperative and willing to use the seal. There have been no problems about release times between the television stations, radio stations, or the paper. Dr. McDonald has announced he will use the seal on all Kearney State College correspondence. Also, J. A. Baldwin Co. will use the seal. Mr. Erickson suggested stick-on seals for letters be printed for the Centennial to be sold possibly at headquarters.

Mr. Erickson gave his report on the spectacle. He announced that the Jaycees are taking charge of the building for the pageant (scaffolding for the backdrops, etc.) The Junior Women's Club will be on the costume committee, checking costumes in and out.

Mr. Howard gave his report on the headquarters. The reviewing stand will be placed in the middle of the street after it is okayed by the city council. Its size was discussed and if it could be moveable to be moved off the street when it wasn't in use. Headquarters will be open from 1:30 to 3:30, except for the kick-off day when it will be open all day. Coins will go on sale on the kick-off day, with selected sets being auctioned off after the parade on the 30th.

Mrs. Munro gave her report on women's participation. She reported she has chairmen lined up for the following: Belles, Dresses and Sunbonnets, and Parades and Caravan. The chairmen for the dresses and sunbonnets group will work on the store this weekend, decorating, etc. Also, she has talked to retailers about selling goods for the commission. All commission members

will be expected to dress in Centennial clothes as advertising for the Centennial. Mr. Lowe offered a display case for use in the store.

Mrs. Knapp gave her report on special days. She reported that Baldwin's are planning their open house for Agriculture Day and are also planning some advertising concerning the Centennial in trade magazines. Business and Industry Day will have a noon meeting with a speaker of some kind. More information will be available on this later. Antique dealers have been contacted and invited to display their goods during the week, perhaps at the Frank Home. People from Brownville will be in Kearney on Agriculture Day for a work display. She has also contacted the Union Pacific railroad to see if their depot could be used and also asked for steam engines. Also, the Historical Society for the state has been contacted, and they will send out a display if a locked case can be obtained for it.

Clyde Mickelson should be contacted to arrange a fly-in day, and Ken Benni for an antique car display.

Dr. Holmgren mentioned the dates of Sam's last visit, March 13 and 14.

Dr. Holmgren suggested that new stationery be ordered, with corrections made and the seal included.

Dr. Holmgren reported on contacts made for parades chairman. Mr. Thurston Nelson was suggested and will be suggested to Mr. Daveline to contact.

Mr. Howard asked about the insurance coverage for merchandise that will be housed in the store. Mr. Lowe will take care of this coverage.

The meeting adjourned at 1:15.

Respectfully submitted,

Lynne Nuss

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