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Academic Program Reviews

9-7-2023

Program Review: Center for Economic Education

Alyse Pflanz

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TO: Dr. Tim Jares, UNK CBT Dean

FROM: Mrs. Alyse Pflanz, UNK CEE Director

DATE: October 13, 2023

SUBJECT: Director's Response to the UNK Center for Economic Education APR
External Review Summary

The UNK Center for Economic Education external review team did a thorough job of assessing and identifying the value and challenges the Center currently faces.

As the director, I am committed to serving the mission of the Center, CBT, and UNK. However, I must emphasize the critical funding issue to continue at the same capacity the Center has functioned at since taking over in 2019.

The review summary accurately points out working beyond capacity without appropriate compensation. The recommended funding mechanisms made by the committee would address the failure of not demonstrating that People Matter. If the issue of compensation is fixed, the Center would be able to capitalize on the opportunities discussed to become more involved and engaged with the UNK community.

I will continue to enhance and strengthen the partnerships identified by the review team to have individuals assist at the events we are currently conducting to maximize efforts. Incentives will also be explored.

Please refer to the external team's review summary on the following pages.

I appreciate your continued support of the Center for Economic Education and look forward to unlocking the potential the center has at UNK.

Review Summary

UNK Center for Economic Education External Review September 7, 2023 – On Campus Interviews Report Submitted: September 18, 2023

An external review of the Center for Economic Education was conducted via consideration of the summary document produced by the center director as well as on campus interviews held on September 7, 2023.

Chair: Dr. Jennifer Davidson, President, Nebraska Council on Economic Education and Associate Professor of Practice in Economics – UNL

Members: Dr. Brooke Envick, Associate Dean of Faculty and Strategic Initiatives and Professor of Management – UNK; Dr. Jody Herchenbach, Assistant Professor of Agribusiness – UNK; Mr. Jeremy Armagost, Certified Financial Planner, WealthPlan Partners and UNK Personal Money Management Instructor

UNK Center for Economic Education (UNK CEE) Mission

To promote high quality teaching of economics and financial literacy in Nebraska through professional development opportunities, academic competitions, and access to resources for teachers of K-12 classes to better serve their school, students, and communities.

NCEE Mission, Vision, and Values (UNK CEE is one of five NCEE Centers: UNK, UNL, UNO, Wayne State and Chadron State)

- *Mission:* To act as a catalyst and lead a statewide initiative to advance economic and financial literacy.
- *Vision:* To ensure that all students from K-12 have an ongoing education and programming in economics and personal finance. Further, we work to enhance teachers' understanding of the subject matter and their ability to teach economics and personal finance concepts.
- *Values:* We believe that students should develop economic ways of thinking and problem solving that they can use in their lives as consumers, savers, investor, members of the workforce, responsible citizens and effective participants in the state, national, and global economies.

UNK College of Business & Technology (CBT) Mission and Vision

- *Mission:* To provide transformational career-focused programs dedicated to extraordinary student experiences and regional economic development in Nebraska.
- *Vision:* To advance our region through economic, social, and academic progress by empowering students, engaging industry, and creating community.

UNK Mission

- *Mission:* A public, residential University committed to be one of the nation's premier undergraduate institutions with excellent graduate education, scholarship, and public service.
- *Values:* Built on four values: Learning Matters, Learning Environment Matters, People Matter, and Responsible Stewardship Matters.

Overall Assessment

The director of the UNK Center for Economic Education is highly committed to the success of UNK, CBT, and serving the central and western regions of Nebraska with high quality educational programming.

The mission, vision, and values of all the entities: UNK CEE, CBT, and UNK overlap. All entities are dedicated to high quality education, student success, creating community, and advancing the region.

UNK CEE does not have the resources it needs to do its work. UNK and CBT have been reaping the benefits of the director's overload work and outreach efforts to host events and get hundreds of high-quality high schools students on campus annually without participating in the costs.

Without CBT/UNK financially supporting the Center, it may cease to exist or be dramatically scaled back, and this would be a very unfortunate loss for CBT and UNK.

Strengths of the Center can be characterized as:

- The UNK Center for Economic Education is a highly visible outreach arm of the UNK College of Business and Technology and UNK.
- The director is a high achieving, highly positive, engaging individual and has built a phenomenal reputation in the community.
- Since 2019, when the current director took over the Center, she has engaged with more than 4,000 people in events ranging from elementary grades' financial fun nights at area elementary schools to hosting multi day educational workshops for area teachers on UNK campus, to presenting financial topics to UNK student groups. Impacting over 4,000 participants since 2019, during Covid, is a miraculous feat. UNK benefits from this positive community outreach.
 - These 4,000 interactions translate to over 19,000 direct education contact hours.
 - When we account for the multiplier effect of focusing on teachers (518 teacher interactions noted in self-report) and their subsequent interactions with K-12 students, semester after semester, year in and year out, this translates to and impact of 82,880 (assuming a very conservative 20 students per teachers, per semester, for the four years we are discussing: 2019-2023).

- Succinct recap of impact and reach of the UNK Center for Econ Ed, 2019-2023:
 - 4,008 participants
 - 19,196 direct education contact hours
 - 82,880 indirect education contact hours
- Annual coordinated events bring hundreds of high quality middle and high school students to campus: Business competition, Finance Challenge Regionals, and others. This is a good recruitment tool.
- Noted strength of events including hosting FBLA leadership conferences on campus would not have happened without UNK Center director partnership.
- Noted strength of community involvement in terms of recruitment and utilization of UNK folks and community folks to participate/judge/present, etc. at events.
- Everyone with whom we spoke pledged support for the work of the Center and its director.
- UNK CEE currently has a UNK funded and fantastic graduate assistant. This is very helpful and a great resource for the time he will be assigned to the director.
- The UNK center director has brought national visibility to UNK with presentations at several national conferences including, but not limited to, the National Association of Economic Educators and the Council on Economic Education's Annual Economic and Financial Literacy Education Conference.

Weaknesses and Threats

- The director has been working at more than 125% load without compensation. NCEE has subsidized with annual payments of \$4,500 to help offset the imbalance of work to funding.
 - This is an equity issue, is inappropriate and cannot continue.
 - Future directors may not and should not be willing to work uncompensated.
- The director roles of the Centers for Economic Education UNO and UNL are funded by their home institutions.
 - The director of the UNO Center for Economic Education, Dr. Jamie Wagner, has a contract with 25% time dedicated to Center work. Her contract is 50% teaching, 25% research, and 25% center.
 - The director of the UNL Center for Economics Education, Ms. Lindsay Tillinghast, has a contract with 25% time dedicated to Center work. Her contract is 50% Standing Bear Liaison (new business focus high school partnership), 25% teaching, and 25% center.
- A misunderstanding emerged, Dean Jares, who is very supportive of the UNK CEE, did not realize the director was not being compensated for UNK CEE work nor did she have a course release.
 - Note: Alyse does have a fall course release for her work as the BMIT coordinator, which may have led to confusion.
- The previous UNK Center Director, Mary Rittenhouse, had a course release to compensate for Center load.

- It has been noted that due to the unique nature of courses taught, a course release is likely not feasible for the current director. We will address this in recommendations.
- Other outreach centers at UNK have funded staff positions. Yet, the Center for Econ Ed is not.
 - The director of the UNK Entrepreneurship center is a role funded by UNK.
 - The Career Center has seven full time staff members all funded by UNK.
- The UNK CEE director is overachieving and must align the activity with the allotted resources. If the funding imbalance is not resolved, the director should drop Center responsibilities so as to align duties so that her position would better align with UNK's current layout of funding and expectations.

The UNK CEE Supports the values of UNK: Learning Matters, Learning Environment Matters, Responsible Stewardship Matters. UNK is failing the UNK CEE in the strategic goal of People Matter.

The purpose of the Academic Program Review (APR) is to provide a common base for internal review and evaluation of all University of Nebraska at Kearney (UNK) academic programs (pg. 3 of APR Guidelines and Procedures.) However, UNK's treatment of the UNK Center for Economic Education demonstrates a glaring incongruence between UNK's value of People Matter and the other three values stated in UNK's strategic plan: Learning Matters, Learning Environment Matters, and Responsible Stewardship Matters.

The Academic Program Review self-study report clearly illustrates how the UNK CEE supports and demonstrates the values of Learning, Learning Environment, and Responsible Stewardship. Unfortunately, UNK is failing the UNK Center for Economic Education by not demonstrating that People Matter. The following sections discuss this incongruence in detail.

- **How the UNK CEE Supports Learning Matters**
 - ***Goal 1: Academic Quality.*** Faculty and staff will ensure ongoing review and continuous improvement of the curriculum across all academic programs on campus.
 - ***Priority 1A:*** All academic programs and units on campus will undergo continuous review characterized by systematic planning, collection and analysis of data, and evaluation.
 - The UNK CEE demonstrates this priority by undergoing the Academic Program Review process (APR). The primary goal of the APR process is to improve the program's effectiveness and quality. The self-study report and the review team's responsibilities are complete.
- **How the UNK CEE Supports Learning Environment Matters**
 - ***Goal 2: Access and Success.*** Increase recruitment and enhance support for student success.

- *Priority 2C.* Initiate, enhance, and support outreach and marketing for all types of pipeline opportunities that connect future students and families to enrollment and success.
 - The UNK CEE demonstrates this priority through its mission to promote high-quality teaching of economics and financial literacy in Nebraska through professional development opportunities, academic competitions, and access to resources for teachers of K-12 classes to better serve their school, students, and communities (*see page 5 of self-study*).
 - The UNK CEE is dedicated to public service of high quality in which it engages with community and public interests and prepares students to lead responsible and product lives in a democratic, multicultural society through our economic and financial education curriculum, programming, and trainings (*see page 5 of the self-study; see objectives, tactics, and measure of success on page 7; see contributions on page 9; also see Appendix I: Projects & Participation*).
- *Priority 2D.* Enhance support for diverse University activities and events that enrich the community and cultural life of the Kearney area, state, region, and beyond.
 - The UNK CEE demonstrates this priority by serving 35 counties in south-central and south-western Nebraska (*see page 4 of self-study*).
 - The UNK CEE engages in local community collaborations and state collaborations (*see page 6 of the self-study; see objectives, tactics, and measure of success on page 7; see contributions on page 9; also see Appendix I: Projects & Participation*).
- **How the UNK CEE Supports Responsible Stewardship Matters**
 - ***Goal 4: Stewardship of Resources.*** Secure, generate, and responsibly steward the resources necessary to carry out the mission of the campus and ensure long-term institutional fiscal stability and environmental sustainability.
 - *Priority 4C.* Enhance UNK's brand and reputational identity across the state, region, and nation.
 - (*See the mission statement on page 5 of the self-study; see objectives, tactics, and measure of success on page 7; see contributions on page 9; also see Appendix I: Projects & Participation*).
- **How UNK is *Failing* the UNK CEE in People Matter**
 - As described in the previous three sections, the CEE supports several goals and priorities in UNK's strategic plan on the values of Learning Matters, Learning Environment Matters, and Responsible Stewardship Matters. However, UNK fails to demonstrate the fourth value that People Matter by not

providing any financial support to the UNK CEE (See Goal 3, Priorities 3A and 3C below).

- **Goal 3: Quality Faculty and Staff.** Recruit, support, develop, and retain a high quality and diverse faculty and staff.
 - *Priority 3A* - Evaluate processes of recruiting, retention, **compensation**, and explore alternate **compensation approaches**.
 - *Priority 3C (faculty) and 3D (staff)* - Explore and implement approaches to **managing workload expectations** and teaching, scholarship, and service to enhance the workplace and productivity.
 - The UNK director has been working at more than 125% load without compensation (*see page 13 of self-report*).
 - See Weakness and Threats above for details on other Centers for Economic Education housed at UNL and UNO.

Recommendations

Retaining the UNK CEE as an important resource and outreach arm for the College and UNK is highly advised.

The funding mechanism must be sorted out. The committee discussed several possibilities and leave them here for review:

- Provide an administrative stipend to fund center director duties – need approximately \$15,000 annually.
 - UNK to absorb the full cost of staffing the UNK center director, in line with UNL and UNO campuses.
 - If NCEE continues to pay \$4,500, UNK can allocate \$10,500 annually.
- Center Director new/next contract with a two/three load and then teach all current courses with overload pay.
 - Contract would include two course releases in the fall: BMIT coordinator and UNK CEE duties.
 - Contract would include one course release in the spring for UNK CEE duties. Suggest a course release each semester to account for the growth of activity at the UNK CEE and to be in line with 25% time allocated at UNL and UNO campuses.
- Dean Jares mentioned the use of JCM funding with the requirement of a large community event focused on Capitalism. This funding could be used to fund the event and to help pay the administrative stipend of the center director. The committee sees this as a good option, but notes this is adding even more work to the director's already overloaded plate. It will require current programming to be eliminated to account for additional large event.
- CBT to obtain Kearney private funding to support the center.
 - At least ten \$1,000 annual donors in the UNK area – in partnership with NCEE, create a one pager/pitch deck to use.

Summary of Opportunities:

- Message the UNK CEE as a recruiting arm. Utilize current grad assistant and business competition and finance challenge attendee list to check if participants attended UNK and/or utilized scholarships.
- Top-down desire for sustainable and repeatable events that are impactful and get students on campus.
- Finding ways to engage with UNK students: financial literacy sessions for athletes, engagement with Center for Entrepreneurship Center, Greek Life presentations, etc.
 - Note: These types of activities require UNK funding.
- As a way to help CTE course instructors and get more financial literacy education into courses, Dean Jares suggested the UNK CEE could create Financial Literacy modules for plug and play into all CTE courses.
 - Note: would require UNK funding.
- Potential spring event with guest speaker Tom Henning on food inflation – Bacon Eggonomics event idea.

The review team recommends that key Partnerships (both internal and external) be strengthened/developed:

- Partner the spring business competition with FBLA Collegiate student RSO for needed volunteers and to assist with administration of the event.
- Entrepreneurship club, Living Learning Community, and FBLA Collegiate club students may be a source of assistance for on campus events.
 - Need incentive for students too. Is there an opportunity to provide small scholarship funding to UNK students?

Responsibility for Monitoring: Progress towards addressing these recommendations should be the responsibility of the UNK CEE director and their respective Dean and Vice-Chancellor. The funding issues must be addressed.

Program Review
CENTER FOR ECONOMIC EDUCATION

University of Nebraska at Kearney

Submitted by Alyse Pflanz,
Director
August 2023



**University of Nebraska at Kearney
Center for Economic Education**

Program Review Team Members

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University of Nebraska at Kearney
Center for Economic Education
Program Review Team Schedule

Thursday, September 7, 2023

8:00 AM – 9:00 AM	Orientation Breakfast with Review Team members, Program Director, College Dean, and the Assistant to the SVCAA.
9:00 AM – 9:45 AM	Meet with College Dean – Dr. Tim Jares
9:45 AM to 10:30 AM	Meet with Department Chair – Dr. Kyle Luthans
10:30 AM to 11:30 AM	Meet with Program Director – Alyse Pflanz
11:30 AM – 12:30 PM	Working Lunch (Review Team Members only)
12:30 PM – 2:30 PM	Work time for preparation of reports and recommendations for exit interview
2:30 PM – 3:00 PM	Follow-up meetings with Center Director or others for request of additional information, clarifications
3:00 PM – 4:00 PM	Preparations of recommendations for the exit interview
4:00 PM – 5:00 PM	Oral Exit Report
5:00 PM	Adjourn

University of Nebraska at Kearney
Center for Economic Education
Program Review Self-Study

GENERAL PROGRAM CHARACTERISTICS

History

In 1985, the Center for Economic Education was established with the general purpose of promoting a better understanding of economics and our economic system. It was to serve as a resource for schools and adult groups throughout Central Nebraska. The establishment of the Center was in affiliation with the Joint Council of Economic Education, currently named the Council for Economic Education. By this association, the Center was also affiliated with the Nebraska Council on Economic Education (NCEE), located at the University of Nebraska—Lincoln.

At the time, the Kearney State College Center for Economic Education became one of the five state Centers under the sponsorship and auspices of the Nebraska Council. The other four Centers are located at the University of Nebraska—Lincoln, University of Nebraska—Omaha, Wayne State College, and Chadron State College. The Center was to be organized within the College of Business and Technology under the Dean of the college.

Since its conception, this Center for Economic Education has had a fluctuating history of events and economic and financial education activities supporting the current mission for K-12 teachers and students.

Structure Overview

The University of Nebraska at Kearney Center for Economic Education (UNK CEE) is a service organization for the promotion and advancement of economic and financial literacy and education in the south central and south western regions of the state. UNK CEE is one of five Centers in Nebraska under the umbrella organization, the Nebraska Council on Economic Education (NCEE). NCEE is classified as a 501 c(3) non-profit organization. The focus of the UNK CEE remains to work closely with and partner with organizations in the region to provide economic and financial literacy education programs to K-12 students, and trainings and workshops to K-12 teachers. The Center and Council are financially supported by the generous contributions of private citizens, businesses, civic groups, public agencies, and direct and in-kind support from the universities that host and sponsor each Center.

UNK CEE provides services to students and teachers across the state; however, it is integral to the region's effort dedicated to improving economic and financial literacy and education. When events are split by region, UNK CEE provides services to Nebraska Education Service Units (ESU) 10, 11, 15, and 16. This geographic area is comprised of 35 counties in south-central and south-western Nebraska. There are events that serve ESU's 13 and 17 as well.

Mission, Values and Vision

UNK CEE Mission: The mission of the UNK Center for Economic Education is to promote high quality teaching of economics and financial literacy in Nebraska through professional development opportunities, academic competitions, and access to resources for teachers of K-12 classes to better serve their school, students, and communities.

The UNK CEE aligns with the Nebraska Council on Economic Education's vision and values.

NCEE Vision: To ensure that all students from kindergarten through high school have an ongoing education and programming in economics and personal finance. Further, we work to enhance teachers' understanding of the subject matter and their ability to teach economics and personal finance concepts.

NCEE Values: We believe that students should develop economic ways of thinking and problem solving that they can use in their lives as consumers, savers, investors, members of the workforce, responsible citizens and effective participants in the state, national, and global economy.

The UNK CEE also aligns with the UNK College of Business and Technology's mission, vision, and values. To maintain academic quality and mission-essential functions, we work closely with the Nebraska Council and our national affiliate the Council for Economic Education. We use vetted resources that are tied to national and state standards for our curriculum and course development. The areas of alignment are underlined below and will be evident throughout the other sections.

UNK CBT Mission: To provide transformational career-focused programs dedicated to extraordinary student experiences and regional economic development in Nebraska.

UNK CBT Vision: To advance our region through economic, social, and academic progress by empowering students, engaging industry, and creating community.

UNK CBT Values:

Growth – We are lifelong learners who strive for continuous improvement through impactful research and meaningful practice.

Respect – We put people first by valuing each individual.

Excellence – We strive to surpass expectations and provide high quality programs.

Authenticity – Our foundation rests on genuine experiences, a strong work ethic and the highest levels of integrity.

Transformation - We are motivated to equip students for personal and professional success and to advance our region.

In alignment with the UNK mission & vision, the UNK CEE is dedicated to public service of high quality in which it engages with community and public interests and prepares students to lead responsible and product lives in a democratic, multicultural society through our economic and financial education curriculum, programming and trainings. Our mission does not relate to

enhancing UNK's enrollment; however, indirectly, we are providing a higher-quality financially literate group of students through our trainings at the K-12 level.

Stakeholders

Since its conception in 1985, the UNK Center for Economic Education has been involved in diverse activities for our primary stakeholders: K-12 economics and personal finance teachers and students.

Secondary groups of stakeholders also exist. The first are UNK students. Economic and financial education presentations are given to groups and classes on campus. The director has also taught the online section of UNK's Personal Money Management the past two years. UNK CBT students are also exposed to volunteer work helping at the different events held on campus. The second are private and public organizations that request presentations and assistance. Example groups would be the Nebraska Department of Education and the Nebraska Future Business Leaders of America. Businesses in the financial network and community members are also important stakeholders and partners as they help present at our institutes and judge our presentation events.

Local Community Collaborations: Trius Federal Credit Union, Bruning Bank, Pinnacle Bank, First National Bank, Bluestone Wealth Advisors, Oldfather Financial Services LLC, WealthPlan Partners, Barney Financial Services, Edward Jones, Wells Fargo Advisors, Five Points Bank, Allen Capital Group, Hinrichs Insurance, Kearney Public Schools, Kearney Catholic High School, Rotary Club, Grand Island Public Schools, Wells Fargo Bank

State Collaborations: Nebraska Department of Banking and Finance, Nebraska Department of Education, Investor Protection Trust Agency, Nebraska Credit Union League, Nebraska Future Business Leaders of America

Strategic Plan

The previous Annual Program Report recommendations expressed center was struggling to meet the mission of the primary K-12 stakeholders. The previous report found the center had changed its primary focus to the broader community. It was also suggested the director spends the equivalent of one day per week on Center activities. This was the expectation on which future performance would be based. Since that report and the hiring of a new director, significant time and energy has been directed towards the UNK Center for Economic Education and the mission audience of K-12 teachers.

The following objectives, tactics, and measures of success express the UNK CEE program initiatives that align with the UNK CBT's new strategic plan.

Objectives	Tactics	Measure of Success
1. Provide teacher professional development	<ul style="list-style-type: none"> • Offer pre-service education courses • Provide in-service trainings at content-area events and conferences • Offer training workshops and seminars 	<ul style="list-style-type: none"> • Number of students in the BSED Methods courses • Number of participants or attendees/Number of events asked to speak at • Number of participants & certification pass rate when applicable (PFI)
2. Provide student learning opportunities	<ul style="list-style-type: none"> • Loper Business Invitational (business competition) • Offer Finance Challenge Academic Competition • Financial Literacy Concerts • Family Financial Fun Nights • College level – teaching of FIN 160 Personal Money Management 	<ul style="list-style-type: none"> • Participant # of Schools/# of Students • Number of participants • Number of concerts held/participants • Number of families who attend • Grades earned by students & number of students in class
3. Connect with community members through outreach efforts	<ul style="list-style-type: none"> • Financial Literacy Month Activities • Econ Ed Month Leadership and Activities • Classroom and Community Guest Speakers • Maintain network partner list (those willing to volunteer and help with center/council activities) 	<ul style="list-style-type: none"> • Number of contacts • Number of activities held during promotional months • Number of speakers/industry partners willing to speak at our events
4. Engage in curriculum development & dissemination as content specialists in Economics & Personal Finance for K-12	<ul style="list-style-type: none"> • Create and develop curriculum for teachers and students • Consult on the state standards writing revision teams • Consult with districts/teachers on curriculum implementation in courses (scope and sequence, text/lesson selection) 	<ul style="list-style-type: none"> • Online personal finance course for teachers & the # of teachers who use it • Participation rate of being on the standards revision team • Number of schools/teachers we consult with

Goals

The following short-term and long-term goals have been identified. These include a summary of activities planned for the center, ideas to increase the center's impact, and ideas to improve effectiveness and efficiencies in the use of resources. For the 2023-2024 school year, there will be a graduate assistant working for the Center and UNK CBT to help with some of the goals.

Short-Term Goals (2023-2024 School Year):

- Conduct research on personal finance teacher preparation and experiences for doctoral program
- Create a virtual webinar for teachers to watch on how to utilize the new personal finance course in their curriculum and classroom (August)
- Assist the UNO Center Director in creating an online version of our Personal Finance Institute (this fall and spring)
- Host a one-day Invest in Girls workshop (later this fall)
- Conduct an Econ Ed month activity – speaker on campus?? (October)
- Kearney BMIT Teacher Workshop (October)
- Create a financial wellness series with the Fraternity and Sorority Life Director & our new Graduate Assistant for UNK students (Begins this Fall through Spring)
- Present at FBLA Fall and State Leadership Conferences (September and April)
- Update the online personal finance course (January)
- Host the 6th annual Loper Business Invitational for 7-12 grade students (February)
- Host a regional Finance Challenge case study competition for 9-12 grade students (April)
- Judge at FBLA State Leadership Conference (April)
- Financial Literacy Month event (April)

Long-Term Goals (in the next 5+ years):

- Create a financial wellness series for the UNK student athletes
- Scale the online personal finance course to be purchased or to be used by other states
- Consult with other states to coordinate personal finance institutes
- A week-long Invest in Girls workshop
- Conduct a Tax Day for surrounding schools at their school with local community members
- Recreate and find regular funding for a Financial Family Fun Night event to do with local elementary schools during parent teacher conferences
- Middle school financial literacy case study competition

DEGREE PROGRAMS AND CURRICULA

No degree program or curriculum is part of the UNK CEE.

STUDENT PERFORMANCE MEASURES

UNK students are not a part of the Center – nor is it a program they graduate from.

CONTRIBUTIONS

The UNK CEE's mission does not include institutional contributions to other academic units as usually reported in the APR self-study. For this section, it is important to highlight the contributions the UNK CEE makes on behalf of outreach and visibility directed at the mission target audience of K-12 educators and students. Contribution results are expressed at both the state and national level. Additionally, some institutional student contributions will be reflected upon.

The largest undertaking of the UNK CEE has been the task of creating an online personal finance course for 9-12 personal finance teachers to use with their students in Nebraska. This course was created based on the Nebraska Personal Finance standards. Creating the course advances our vision and mission because of the number of high school students who will have access to high-quality financial literacy education to have the opportunity to become better citizens economically. Within seven days of the course going live, 91 teachers had accessed it and started using it. Since then, the number has increased to 200 as of July 31, 2023. The number of students the course has and will reach is extremely large and unable to be calculated.

Our personal finance institutes have trained 43 teachers the past two summers on how to teach personal finance in their own classrooms. Participants were given the opportunity to receive national personal finance teaching certification. In 2022, we had above a 90% pass rate and in 2023, we had a 100% pass rate. These teachers can now offer the student equivalent certification in their own classrooms for students to add to their resumes. The end of event evaluations were beyond positive and everyone learned a tremendous amount to take back with them. This has led our council to consider offering an online institute in the future even due to the demand, and some do not have the ability to attend a week-long training in the summer.

A testimony from recent UNK BMIT graduate Lydia Behnk who is teaching Economics at Aurora Public Schools:

"As a first-year teacher, I'm unsure what I would do without a resource like the NCEE. Through their numerous workshops and educational sessions, I have walked away with invaluable information and tools I will be able to incorporate into the classroom and infuse into my teaching style. Each experience with the organization has left me energized and excited to teach our students the vital information business education offers, and I know they will find the material just as engaging as I do! Overall, interacting with the NCEE and utilizing their resources has helped me grow in confidence as an educator, expanded my passion for this field, and challenged me to think about my class in new ways. I am so grateful for the NCEE; I am a better educator because of their hard work and support!"

Please review Appendix I for a list of core events and services, as well as quantitative evidence of contact hours and audience participants since the new director, Alyse Pflanz took over in January of 2019.

STUDENT PROFILE AND SUPPORT DATA

UNK students are not a part of the Center – so this section will focus on the data collected by the Nebraska Council on Economic Education. Our Center works closely with the other centers housed under the Nebraska Council on Economic Education. Often our programs tie and run together. For the 2022 annual report, our numbers were: 562 teachers trained, 20,553 students reached nationally, 105,605 contact hours, and 11,762 Nebraskan reached. 42% of the schools we work with are low and moderate income.

FACULTY MATTERS

The condensed faculty vita for the current program director can be found on the Appendix II pages.

RESOURCE BASES

Human Resources:

The UNK Center for Economic Education is staffed by one Director. This position is currently staffed by a faculty member in the Management Department. This faculty member is not provided any course release or financial support from UNK to accommodate the services of the CEE. Since January of 2019, the UNK CEE has been under the direction of Alyse Pflanz. (Appendix II: CV).

Previously, it was staffed by a faculty member in the Department of Economics, which no longer exists. Mary Rittenhouse, the director at the time of the last program review, received a course release plus a summer stipend to accommodate the services of the CEE. This is not a current director benefit provided by UNK.

No other regular supporting staff is maintained. However, assistance is available periodically from staff and work studies assigned to the Department of Management and the Dean's office for the College of Business and Technology. There will be a graduate assistant assigned to the center for the 2023-2024 school year.

Financial Resources:

The UNK CEE is not maintained by a fiscal budget. The budget and resource allocation are determined and completed by the NCEE President. Activities and services are provided with funding through donations and grants obtained for that specific project or activity. This task is the responsibility of the NCEE President, and the UNK CEE Director assists with network connections.

At the end of each school year, the UNK CEE Director creates an activity plan for what activities the Center plans to complete the following year and submits that to the council president. From there, a stipend is made for the director to conduct the events. For the 2022-2023 school year, the director was paid a \$2,500 stipend each semester.

In 2022, we received a \$42,500 grant from the Nebraska Credit Union League to put on the Kearney Personal Finance Institute (PFI). We also received a \$10,000 grant from Wells Fargo to create the online personal finance course previously mentioned.

In 2023, we received a grant in the same amount from the Investor Protection Trust to conduct another Kearney PFI in the summer. Additional funding was provided by financial network partners across the state, including First National Bank, Pinnacle Bank, and Bluestone Wealth Advisors to host events like our regional finance challenge in April.

Physical Resources:

The center does not have a physical location on campus. The activities are conducted from the office of the director in West Center on the first level in room 147W.

The center uses classrooms and conference rooms in West Center and Discovery for events. Additionally, the Student Union is used for the Loper Business Invitational.

Educational/Computing/Technology Resources:

The UNK Center has utilized Free Teacher Canvas for creating the online personal finance course. All other events use software and web programming funded and provided through the Nebraska Council. Supplies purchased for programming events and teacher curriculum trainings come from a variety of sources, but also our national Council for Economic Education.

Qualtrics, a survey software, is used for data collection. The subscription to this software is purchased for the entire UNK Campus.

Google Workspace programs such as Docs, Sheets, Forms, and Slides are utilized for event logistics and registrations, data collection and tracking, as well as for creating presentations.

PROGRAM COMPARISONS

The UNK Center for Economic Education compares to the two centers located at UNL and UNO. A difference with these programs is how they are funded. Partial or all funding for the director to run the center is provided by the institution they are located at. At UNO, the Director's position is built into the faculty member's contract and salary, so a specific percentage of time is designated toward work for the center. Additional information about the specific centers in Nebraska can be found on the [NCEE website](#).

FUTURE DIRECTION SUMMARY

Overall Assessment of Current Effectiveness

Since its establishment, the UNK Center for Economic Education has offered multiple high-quality programming, professional development, and education resources for central and western

Nebraska teachers and students to increase understanding and excitement about economics and financial literacy. The UNK CEE is functioning the best it has in the past decade, especially since the last annual program review was completed.

The assessment of programs, workshops, and curriculum resources consists of the number of attendees, post-event evaluations, follow-up communication, and continued support from financial sponsors.

After each event, a post-event evaluation is completed by attendees. The Director highly values this feedback and builds on it for events that repeat each year, as well as ways to improve other events based on the feedback provided. Our feedback is very positive, and attendees felt they gained significant knowledge from attending a professional development, or teachers state they would bring their students back to future events. One evaluation from the 2023 UNK Personal Finance Institute stated, *“Attending the Personal Finance Institute was an enriching experience. The high caliber of presenters and the abundance of resources offered during the program greatly enhanced my understanding of personal finance, empowering me to share my knowledge to others to make informed financial decisions.”*

Building on Strengths

The Center for Economic Education excels at creating quality programs to serve the needs of K-12 teachers and students, as well as other stakeholder groups. School administrators and teachers across the state look to our council and centers for economics and personal finance help. The UNK Center works very well with the entire Nebraska Council, and an increase in collaboration for events since 2019 is evident. There have been new hires at the Nebraska Council this past year which will help with flow of logistics and behind-the-scenes work.

The director, Alyse Pflanz, continues her education and professional development to acquire skills and certifications needed to provide high-quality work in this field. She attends national and state professional development opportunities and is frequently recommended to speak at events regarding personal finance or communication topics. Her work in earning her Ph.D. in Educational Studies with a focus on financial education and her chosen dissertation topic will hope to gain a better understanding of the preparation needed for personal finance teachers in Nebraska. As an educator, Alyse has experience teaching at the K-12 level which aids in developing lessons and innovative activities, as well as providing beneficial curriculum resources.

An additional strength of the center is the continued support the administrative team in the College of Business and Technology. There is a renewed focus on the work each of the centers do, and bringing these synergies together in a more collaborative fashion continues to improve each year. There are plans to make space for the Center in the new West Center renovations which will allow for further collaboration and new ideas.

Addressing Areas of Concern

The history of the center has significant gaps due to leadership changes prior to 2019, which also contributed to its lack of awareness and visibility in the K-12 community, local networks, and even within the College of Business and Technology for several years. The center is finally running at the fullest speed and the capacity it can with only one person who also maintains her full-time lecturer position and as a full-time Ph.D. student. The director is operating at 125% of her time to do both her full-time position and run the center.

The continued growth of programs and opportunities for projects and offerings are dependent on outside funding through sponsorships and grants. This is a concern because there is no set budget each year for the council and the UNK Center. Not only is financial support a concern, but the labor and talent as well. The center has been able to hire a Graduate Assistant for the 2023-2024 school year, but that is not a guarantee in future years.

There has been a recommendation in the past few years by the UNK College of Business and Technology dean to increase programming and offerings to UNK students. At this time, this target audience has not been a primary focus since they are not part of the mission to serve K-12 teachers and students. Additionally, funding is not provided to the center from UNK, so to include this target audience in programming efforts, a budget would need to be created to make these events happen, even if they are no-cost events. The time it takes to plan, and coordinate takes away from the funding and initial mission audience. If funding and time is built into the UNK Center, providing more programming and resources for UNK students could be a possibility.

Responding to Changing Needs

Today's economic environment has awakened the need for understanding the sophisticated financial market and personal financial planning.

Our center helps meet the needs of the Nebraska Council, as well as Nebraska legislation efforts. For example, LB452, the Financial Literacy Act, will require students take a financial literacy course as a graduation requirement starting in the fall of 2023. To respond to this, the Nebraska Council applied for and received a grant to create the personal finance course for high school teachers to use in their classroom which has been previously mentioned. With this new act, teachers will need to continue to be trained on personal finance topics and ways to best teach it in their classrooms. We have worked to reach these personal finance teachers through our personal finance institute trainings. Moving forward, we are putting a pause on holding them in person since we have begun to saturate the market. However, in a few years, there will be a new group of teachers from turnover, change in position, or brand new teachers that will need to be trained. This is where we will pivot and create an online version of the institute to hopefully reach those who were unable to attend a training in person that last few years.

As new curriculum becomes available or is updated from the national Council for Economic Education, we will stay aware of what we need to learn and provide for our Nebraska teachers. For example, the middle school Financial Fitness for Life curriculum is currently being updated,

and once that is completed, we will work with middle school teachers to train them on how to use the curriculum in their classroom.

Middle school financial literacy courses are continuously being added to schools, so I expect there will be an increase in trainings to help them prepare to teach these courses. These teachers are also wanting middle school competitions, so I expect there will be an increase in those kind of offerings over the next few years.

Plans for the Future

Going forward, the UNK Center for Economic Education will continue to partner with the Nebraska Council on Economic Education to meet the mission of promoting high quality teaching of economics and financial literacy throughout Nebraska.

The director will be able to use the data collected from her research for her Ph.D. dissertation to also learn how to better prepare and serve the teachers in Nebraska to provide high quality economics and financial education to their students.

It is important for the UNK CEE to identify how far it should branch out beyond the mission target audience of K-12 teachers and students. For example, programming for UNK students, and if so, where will that funding come from? With the West Center renovation plans, the UNK CEE will look to partner with other outreach centers in CBT to produce high-quality events and programs.

With limited labor and funding availability, it will be beneficial for the center director to identify how many projects and presentations should be completed each semester or year to meet the needs of the Nebraska Council and the teachers and students we serve. The UNK CEE will continue to aid the NCEE in applying for grants and sponsorships, and fostering the financial network connections in the region we serve.

APPENDIX I: Projects & Participation

Personal Finance Institute

A 4-day workshop available to any Nebraska middle school, secondary, or college educator, who intends to implement personal finance into their curriculum. Participants learn personal finance content from industry experts, while getting best practices lessons and resources.

At the end of the training, participants are required to take the W!SE financial literacy certification exam. Adding this industry certification to their teaching resume is a valuable aspect of professional development.

Online Personal Finance Course

This course was created to help personal finance teachers teach with confidence, at no cost to them. The course was designed and paced to be administered as a semester-long course, using 9 modules. Within the modules are lecture-style engaging presentations, optional resources and activities teachers can use to supplement or assess their students, as well as test banks for exams if they choose to use them. Each module is tied to the Nebraska BMIT Personal Finance and Economics Financial Literacy standards.

Regional Finance Challenge

The Finance Challenge is designed to provide an online competition in Personal Finance for teachers and students throughout the state (also at the national level). Research has shown that student clubs and competitions increase student participation, promote attendance, and help students achieve higher grades and standardized test scores. For teachers, the challenge provides a useful tool to help encourage students and generate excitement for classroom materials.

The top 3 teams from the fall semester and 3 from the spring semester that score the highest in the region on online test portion come to UNK to compete in a case study financial analysis competition.

Loper Business Invitational

A business competition for middle and high school students at the UNK Student Union. Students compete in two rounds of testing or job interview to determine the top 5 winners in each category. The top 3 schools are also awarded.

Test events for high school are: Economics, Personal Finance, Business Calculations, Business Communications, Accounting I, Entrepreneurship, Introduction to Business, Introduction to Financial Math, Introduction to Information Technology, and Job Interview

Test events for middle school are: Exploring Economics, Financial Literacy, Exploring Technology, and Digital Citizenship

Financial Family Fun Night

Event that provides special finance activities for families with elementary-aged children to complete. Intended target audience are low-income families and schools. Topics have included: earning power, meaning of money, needs and wants, planning for a pet, and future savings. In the

past, this was sponsored by Wells Fargo using their Hands on Banking curriculum which was conducted through the national Council for Economic Education.

One-Day Teacher Training Workshops

These vary depending on material and curriculum. For example, the UNK CEE hosted a training day for the Council on Economic Education's Financial Fitness for Life curriculum. Other workshops hosted have been Investing 101 to showcase how to teach investing using the Stock Market Game, a program provided by the Nebraska Council.

Teaching Methods Class

Multiple lessons and discussions of methodology of incorporating economics and financial education in the curriculum for the 6-12 BMIT students.

Teaching FIN 160 Personal Money Management

Created the online section of the course for the Center Director and adjuncts to teach with.

Presentations at Conferences & Schools

Regularly present at conferences and leadership trainings for both teachers and students at the national, state, and local levels. Also, help present at high school financial literacy days.

Below is the UNK Center for Economic Education's activity in quantitative format for the programs, activities, trainings, etc. the center has conducted since Alyse Pflanz took over in 2019. It is important to note activity levels are lower in 2020 due to Covid-19 cancellations. The center director was also on Maternity Leave May-June of 2023.

Date	Programs/Events/Resources for Students:	Audience	Participant #s	Hours	Total Contact Hours
2/27–3/1/19	Attend National Association for Economic Education (NAEE) conference	Professionals			0
3/15/19	Loper Business Invitational	Students	140	5	700
4/4/19	FBLA State Leadership Conference Judge	Students	24	1	24
4/26/19	Regional Finance Challenge Finals	Students	20	6	120
9/24/19	Present at FBLA Fall Leadership Conference	Students	400	1.5	600
Fall 2019	BMIT Teaching Methods	UNK	11	45	495
10/2-10/4/19	CEE Fin Lit & Econ Ed Conference (LA)	Professionals			0
10/12/19	Financial Fitness for Life Teacher Workshop	Teachers	12	4	48
10/16/19	BMIT Fall Teacher Workshop – ESU 10	Teachers	20	2	40
10/25/19	Financial Literacy Concert (Gibbon)	Students	400	1	400
2/26-2/29/20	NAEE Spring Conference	Professionals			0
4/1/20	Virtual BMIT Bytes Teacher Training	Teachers	30	1	30

4/3/20	Virtual BMIT Bytes Teacher Training	Teachers	30	1	30
5/4/20	National Personal Finance Zoom Proctor	Students	5	1	5
6/2/20	FBLA National Conference Prep Judge	Students	6	1	6
Fall 2020	BMIT Teaching Methods	UNK	15	45	675
9/26/20	Present at CEE Fin Lit & Econ Ed Conference	Teachers	75	1	75
2/24/21	Adulting 101 with CERD	Students	120	6	720
4/6/21	Virtual Loper Business Invitational	Students	107	2	214
4/14/21	Virtual FBLA State Leadership Presentation	Students	300	.5	150
4/24/21	Virtual Family Financial Fun Night – GIPS	Students	50	1	75
4/30/21	Regional Finance Challenge Finals	Students	25	4	100
6/7/21	Present at NCE Conference	Teachers	67	1	67
7/13-7/15/21	Attended UNO Personal Finance Institute				
Fall 2021	BMIT Teaching Methods	UNK	20	45	900
Fall 2021	Teach FIN 160 Personal Money Management	UNK	30	45	1350
9/28/21	Present at FBLA Fall Leadership Conference	Students	172	.75	129
10/14/21	BMIT Fall Teacher Workshop	Teachers	50	1	50
12/10/21	Financial Network Social Meet-Up	Professionals	19	2	38
12/11/21	Investing 101 Teacher Workshop	Teachers	17	6	102
Spring 2022	Teach FIN 160 Personal Money Management	UNK	33	45	1485
2/3/22	Loper Business Invitational	Students	250	5	1250
2/28/22	Financial Literacy Concert (Adams Central)	Students	300	1	300
3/4/22	Attend Virtual NAEF Conference	Professionals			
3/30/22	Intro to Life Keynote & Activity Station	Students	140	5	700
4/12/22	Present at FBLA State Conference	Students	105	.75	78.75
4/29/22	Regional Finance Challenge Finals	Students	25	4	100
6/8/22	Present at NCE Conference	Teachers	30	.75	22.5
7/11-7/14/22	Present @ UNO Personal Finance Institute	Teachers	29	2	58
7/18-7/21/22	Host UNK Personal Finance Institute	Teachers	28	24	672
8/5-8/7/22	Attend Journal for Economics Teaching Symposium	Professionals			
Fall 2022	BMIT Teaching Methods	UNK	28	45	1260
Fall 2022	Teach FIN 160 Personal Money Management	UNK	36	45	1620
9/27/22	Present at FBLA Fall Leadership Conference	Students	175	1	175

9/29-10/1/22	Attend CEE Fin Lit & Econ Ed Conference	Professionals			
10/11/22	Sorority Financial Wellness Presentation	UNK	35	1.5	52.5
10/20/22	BMIT Fall Teacher Workshop	Teachers	30	.75	22.5
10/20/22	Financial Family Fun Night (Kearney)	Families	60	2	120
10/25/22	Financial Family Fun Night (Grand Island)	Families	30	2	60
11/4-11/6/22	Consult Michigan Personal Finance Institute	Teachers	36	20	720
11/5/22	Michigan PFI Budgeting 101 Presentation	Teachers	36	1	36
11/21/22	Teacher Training on Personal Finance (GIPS)	Teachers	5	2	10
12/10/22	Investing for Teachers Workshop	Teachers	7	6	42
Spring 2023	Online Personal Finance Course – 220 teachers have accessed as of 7/31/23	Teachers			
Spring 2023	Teach FIN 160 Personal Money Management	UNK	33	45	1485
2/1/23	Loper Business Invitational	Students	200	5	1000
3/1/23	Attend NAEF Spring Conference (St Louis)	Professionals			
4/3/23	Judge at FBLA State Conference	Students	30	1	30
4/4/23	Present at FBLA State Conference	Students	122	1	122
4/14/23	Regional Finance Challenge Finals	Students	24	5	120
7/17-7/20/23	UNK Personal Finance Institute	Teachers	16	32	512
		TOTALS:	4,008	532.5	19,196.25

APPENDIX II: Alyse Pflanz, UNK CEE Director Vitae

EDUCATION:

Ph.D. in Educational Studies, University of Nebraska at Lincoln

Program: Teaching, Curriculum, and Learning

Expected Completion: December 2024

MA in Educational Administration, University of Nebraska at Lincoln, 2018

Program: Higher Education Administration

BA in Education, University of Nebraska at Kearney, 2013

Major: 6-12 Career Business Education

Endorsements: Business, Marketing, and Information Technology; Work-Based Learning

RESEARCH:

Refereed Journal Article

Pflanz, A. M & Landholm, B. S. (2021). What degree can employers “snoop” through your electronic devices? *Journal of Critical Incidents*, 13(1).

Conference Presentations

- State Leadership Conference, “Building Wealth at a Young Age,” Nebraska FBLA. (April 4, 2023).
- Nebraska FBLA Fall Leadership Conference, “TikTok and Investing,” Nebraska FBLA (September 27, 2022).
- NCE Conference, “Teaching Personal Finance with the New Standards,” Nebraska Department of Education. (June 8, 2022).
- State Leadership Conference, “Creating a Financially Sustainable Lifestyle,” Nebraska FBLA. (April 12, 2022).
- Fall Leadership Conference, “The Psychology of Money,” Nebraska FBLA. (September 28, 2021).
- NCE Conference, “There's No Place Like Econ & FinLit for the Holidays,” Nebraska Department of Education, Virtual. (June 8, 2021).
- NBEA Annual Convention, “Teaching Your Students the Future of Business Communications,” National Business Education Association, New Orleans. (March 31, 2021).
- 59th CEE Virtual Conference, “There's No Place Like Econ and FinLit for the Holidays,” Council for Economic Education. (October 2, 2020).
- BMIT Bytes, “Teaching Tools and Online Course Delivery,” Nebraska Department of Education, Webinar Series. (April 8, 2020).
- BMIT Bytes, “Nebraska Council on Economic Education Resource Share,” Nebraska Department of Education, Webinar Series. (April 3, 2020).
- Fall Leadership Conference, “The Business of Teaching,” Nebraska FBLA, Kearney, Nebraska. (September 25, 2018).

Media Contributions

- Kearney Hub. “Center for Economic Education Serves as Valuable Resource for Students, Teachers.” (May 3, 2022).
- Kearney Hub. “UNK Students Show Strong Interest in January Intercession.” (January 20, 2021).

- NTV. "Teachers, Students Describe Challenge of Covid-19 Policies at UNK." (September 2, 2020).

AWARDS:

Outstanding Innovation in Digital Teaching Award, UNK Office of Graduate Studies and Academic Outreach. (2022).

Outstanding Faculty Teaching (Nontenured) Award, UNK College of Business & Technology (2022).

Outstanding Faculty Service Award, UNK College of Business & Technology. (2021).

B.E.S.T. Award, 6-12 Business Teacher Educators, NE Department of Education, BMIT Division. (2018, 2019, 2020, 2021, 2023). **award was not offered in 2022*

TEACHING:

Licensures and Certifications:

- Certification in Personal Finance, w/ase Financial Literacy. (July 15, 2021 - Present)
- Nebraska 7-12 Teaching Certificate (January 10, 2014 – August 31, 2024)

Teaching Experience:

University of Nebraska at Kearney

BSAD 115, Introduction to Business, 3 courses

BSAD 295, Business Communications, 19 courses

BSAD 295H, Business Communications, 2 courses

BSED 402, Career, Business & Technology Principles, 5 courses

BSED 470, Career Education Methods, 5 courses

BSED 802P, Career, Business & Technology Principles, 5 courses

BSED 870P, Career Education Methods, 5 courses

FIN 160, Personal Money Management, 4 courses

Non-Credit Instruction

- Guest Lecture, Grand Island Senior High Finance Pathway, 30 students. (September 9, 2021).

Teacher Development Workshops:

Center for Economic Education

- Teacher Development Training, "Personal Finance Institute", for 7-12 teachers (July 2023).
- Teacher Development Training for Grand Island Middle School Financial Literacy Teachers (November 21, 2022).
- Teacher Development Training, "Personal Finance Institute", for 7-12 teachers (July 2022).
- Teacher Development Training for 7-12 teachers on the Council for Economic Education's Financial Fitness for Life curriculum (October 2019).

SERVICE:

University Service:

- Alpha Xi Delta Financial Wellness Presentation Series. (October 11, 2022).

Professional Service:

- Judge, Nebraska DECA State Career Development Conference “Financial Literacy”. (March 2022).
- BMIT Representative at OER Training, NE Department of Education, Kearney, NE. (July 9-10, 2019)

Public/Community Service:

- Program Organizer, UNK CEE Regional Finance Challenge. (April 14, 2023).
- Event Organizer, UNK CEE Loper Business Invitational for 9-12 Grade Students, Kearney NE. (February 1, 2023)
- Workshop Organizer, UNK CEE Family Financial Fun Night, Grand Island, NE. (October 25, 2022).
- Workshop Organizer, UNK CEE Family Financial Fun Night, Kearney, NE. (October 20, 2022).
- Workshop Organizer, NCEE Personal Finance Institute, Kearney, Nebraska. (July 18, 2022 – July 21, 2022).
- Workshop Facilitator, NCEE Personal Finance Institute, Omaha, Nebraska. (July 11, 2022 - July 14, 2022).
- National Personal Finance Challenge Proctor, Council for Economic Education. (May 17, 2022).
- Program Organizer, UNK CEE Regional Finance Challenge. (April 29, 2022).
- Guest Speaker, Valentine High School Intro to Life Event, Valentine, NE. (March 30, 2022).
- Program Coordinator, UNK CEE 4th Annual Loper Business Invitational. (February 3, 2022).
- Workshop Organizer, NCEE Investing 101 for Teachers. (December 11, 2021).
- Meeting Organizer, UNK Financial Education Network Happy Hour. (December 9, 2021).
- Workshop Presenter, NCEE Personal Finance Institute, Omaha, Nebraska. (July 13, 2021 - July 15, 2021).
- Proctor, Virtual National Personal Finance Challenge. (June 3, 2021)
- Regional Program Organizer, UNK CEE Virtual Regional Finance Challenge. (April 30, 2021).
- Workshop Organizer, UNK CEE Virtual Family Financial Fun Night. (April 28, 2021).
- Workshop Organizer, UNK CEE & CERD Adulting 101. (April 21, 2021).
- Program Coordinator, UNK CEE 3rd Annual Loper Business Invitational. (April 6, 2021 - April 8, 2021).
- Board Member, Nebraska FBLA Advisory Council. (August 2020 - Present).
- National Personal Finance Challenge Proctor, Council for Economic Education. (May 2020)
- Event Organizer, Nebraska Council on Economic Education, UNK Regional Finance Challenge, Kearney, NE. (April 2019)
- Event Organizer, UNK CEE Loper Business Invitational for 9-12 Grade Students, Kearney NE. (March 2019)

Consulting:

- Workshop Consultant, Michigan Council on Economic Education Personal Finance Institute, Farmington, Michigan. (November 4, 2022 – November 6, 2022).
- Academic – Standards Writing Team for Finance Pathway, Nebraska Department of Education. (June 10, 2021 - June 22, 2021).