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Impact of University Presidents on Enrollment

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Leadership is reflected in organizations and is often considered to be the foremost predictor of how organizations perform, adapt, and progress during the leader's tenure. In higher education, the president of a university has a pivotal role in determining the outcomes the university achieves. Our research examines how the highest degree of university presidents, as well as their prior positions, determines the success of a university as defined by first-time full-time enrollments.