University of Nebraska at Kearney

OpenSPACES@UNK: Scholarship, Preservation, and Creative Endeavors

Mountain Plains Business Conference

Nov 3rd, 8:00 AM - Nov 4th, 1:00 PM

2023 Conference Schedule

Mountain Plains Business Conference

MPBC 2023 Conference Schedule Overview

Thursday, November 2, 2023

5:00 – 7:00 pm	**Registration / Welcome Reception** in Holland Bldg, 5th Floor, Zion Room (#537 next to elevator)
7:00 – 7:30 pm	**Mountain Plains Directors Meeting** in Holland Bldg, 5th Floor, Room #550 (just down the hall from Zion room)

Friday, November 3, 2023

8:00 – 9:00 am   **Registration & Breakfast** in Holland Bldg, Zion Room (5th floor)

Welcome

Dr. Bill Christensen, MPBC 2023 Conference Chair

Dr. Chris Healey, MPBC 2023 Co-Chair

Dr. Michael LaCourse, Utah Tech Provost and Academic VP

9:15 – 10:30 am   **Presentation Session #1 (Holland 477 – one floor down from Zion room)**

Nurturing Innovation
Bill Christensen, Utah Tech

Innovation in Applied Learning: Mixing Student Learning with Paid Consulting
Kristy Grayson; Phillip Garner; Kathryn Davis, Utah Tech

10:30 – 10:45 am   **Break**

10:45 am – Noon   **Presentation Session #2A (Holland 477 – one floor down from Zion room)**

UT Facilitator Ross Johnston, Accounting Prof, access at
https://utahtech-edu.zoom.us/j/7895973060

Open Innovation and Innovativeness: Future Directions in New Product Development
Sanjay Sisodiya, Univ of Idaho (remote presentation via zoom)

A Strategic Approach to Sustainability: Enhancing Corporate Governance, Performance Measurement, and National Competitive Advantage Through Sustainability Attributes
Steve Green, Air Force Academy

Presentation Session #2B (Holland 469 – one floor down from Zion room)

Predicting Bitcoin Returns with Technical Indicators: Evidence from Machine Learning
Yen-Sheng Lee, Colorado Mesa

Coding for Analytics: Harnessing the Power of Large Language Models
Zsolt Ugray, USU

Noon – 1:00 pm   **Lunch in Holland Bldg, Zion Room (5th floor)**

Membership Meeting for all conference participants

Call for Paper (MPBC 2024) Thomas Tiahrt, University of South Dakota

1:00 – 2:15 pm   **Presentation Session #3A (Holland 477)**

The Rural Impact of 'The Great Resignation'
Christine Healy and David Olsen, Utah Tech; Melynda Thorpe, SUU

The Impact of the Covid-19 Pandemic on HR Management
Mussie Tessema, Winona State University

Presentation Session #3B (Holland 469)

Learning Transferability of Homework Types in an Introductory Accounting Course
Darryl J Woolley, University of Idaho

Borchers Bistro: An Interactive Journey Through the Accounting Cycle
Sarah Borchers, UNK; Matt Bjornsen, UNK (remote presentation via zoom)

2:15 – 2:30 pm   Break

2:30 – 3:45 pm   **Presentation Session #4A (Holland 477)**

ANCHOR - The Humanistic Change Leadership Framework
Arvind Agrawal, UNO

Could Fido Help the Workplace Environment?
Heather Anderson; Chet Barney, USD

Presentation Session #4B (Holland 469)

Perspectives on NIL Among Collegiate Athletes
Sri Seshadri; Greg Broekemier, UNK

An Analysis of Differing Responses to the Impact of Covid-19 on US and Chinese College Students
Alan Hamlin, SUU

4:00 – 5:30 pm   **Tour of Innovation Plaza (meet at Innovation Plaza)**

Saturday, November 4, 2023

8:00 – 9:00 am   **Breakfast in Holland Bldg, Zion Room (5th floor)**

9:15 – 10:30 am   **Presentation Session #5A (Holland 477)**

Who Should Use a Commercial VPN
Robert Houghton, ISU

ChatGPT in Higher Education: A Framework for Understanding Student Attitudes and Perceptions of ChatGPT Usage in Graded Assignments
Liz Manser Payne, USD

Presentation Session #5B (Holland 469)

The Missing Kink in Earnings at Zero
Steve Hall; Matt Bjornsen; Sarah Borchers, UNK

Wellness and Perceived Stress in Accounting Students
Matt Bjornsen, UNK (remote presentation via zoom)

10:30 – 10:45 am   **Break**

10:45 am – Noon   **Presentation Session #6A (Holland 477)**

The Impact of Charging Ports Availability on EV Demand
Frank Tenkorang, UNK

Carbon Dioxide Pipeline Issues
Thomas Tiahrt, USD

Presentation Session #6B (Holland 469)

UT Facilitator Chris Brown, Entrepreneur Prof, access at
https://utahtech-edu.zoom.us/j/81568695479

Office Appearance Matters: Office Atmospherics Signaling as an Antecedent for Newcomer Proactive Behavior
Joe Story, UNK; Cameron Sumlin, ULM (remote presentation via zoom)

Comparing STEM Students' Entrepreneurial Self-Efficacy Before and After an Innovative Class
Chris Brown, Utah Tech; Aaron Davis; Samuel Clarke

Noon – 1:00 pm   **Lunch in Holland Bldg, Zion Room (5th floor)**

Speaker   Lunch speaker, Chad McWilliams, Greater Zion

Conference adjourned until next year at University of South Dakota

MPBA Board Members

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Chairs for Upcoming Conferences

2023	Bill Christensen	William.Christensen@utahtech.edu	Utah Tech University
2024	Thomas Tiahrt	Thomas.Tiahrt@usd.edu	University of South Dakota
2025	Arvind Agrawal	aagragal@unomaha.edu	University of Nebraska, Omaha