

Mountain Plains Journal of Business and Technology

Volume 21
Issue 2 *Focus on Technology*

Article 8

Date Published: December 2020

Call for Papers

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Recommended Citation

(2020). Call for Papers. *Mountain Plains Journal of Business and Technology*, 21(2). Retrieved from <https://openspaces.unk.edu/mpjbt/vol21/iss2/8>

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ISSN 2689-7326

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Call for Papers

The [Mountain Plains Journal of Business and Technology](#) (MPJBT) is inviting high quality empirical and theoretical research papers, case studies, and book reviews for its next issue (Volume 22, Issue 1) to be published online in June 2021. MPJBT is a no-fee, open access, double blind peer-reviewed journal published by the **College of Business and Technology at the University of Nebraska at Kearney**. The journal publishes original scholarly research, conceptual and empirical papers, industry notes, invited essays, case studies, and book reviews² that are of interest to academics or practitioners. From time to time, the journal will publish special issues devoted to important topics in business and associated technologies.

For this issue the journal is particularly interested in submissions which will be of great interest to the *academic community in higher education*. Articles with both pedagogical and administrative significance that address current higher education trends and challenges are of particularly high interest to this issue. Topics encouraged are: implications of new technologies on any or all aspects of business education, case studies of innovative curriculum in business and technology education, strategies and solutions to recruiting the digital natives, and talent acquisition to lead universities in the coming decades.

While these are the priorities, we also invite papers addressing relevant business topics and/or related technologies. MPJBT accepts submissions from all business and related technology fields such as, but not limited to, management, marketing, strategy, finance, accounting, logistics, business analytics, cyber security, telecommunications, international business, etc.

The deadline for manuscript submissions is March 31, 2021.

Papers should be submitted at <https://openspaces.unk.edu/cgi/submit.cgi?context=mpjbt>

Author guidelines can be found at <https://openspaces.unk.edu/mpjbt/styleguide.html>

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² Book reviews do not go through double-blind review process and will be published at the editor's discretion .