



**CALL FOR PAPERS**  
**62<sup>nd</sup> ANNUAL MOUNTAIN PLAINS BUSINESS CONFERENCE**  
**OCTOBER 14-15, 2022**  
**UNIVERSITY OF NEBRASKA AT KEARNEY | KEARNEY, NE**

The Mountain Plains Business Association (MPBA) holds an annual gathering of scholars and others interested in sharing research and discussing relevant and contemporary issues in all areas of business. The Mountain Plains Business Conference (MPBC) has a long tradition, dating back to 1959. The gathering is relaxed and informal, and presentations include everything from manuscripts ready for journal submission to discussion-oriented abstracts as well as workshops and panel discussions. A high degree of collegiality exists, and many long-term friendships result from the interactions of conference participants. The conference is hosted on a university campus by a different institution each year.

Conference theme: Resilience

We look forward to hearing from you!

Your MPBC Co-chairs,

Susan Jensen  
Conference Chair

Heather Meyer  
Submissions Chair

Frank Tenkorang  
MPBA Board President

Conference website: <https://bit.ly/MPBC2022>

## DATES AND DEADLINES

**Thursday, May 31<sup>st</sup>:** Early submission deadline.

**Friday, July 1<sup>st</sup>:** Early notification of acceptance.

**Sunday, July 31<sup>st</sup>:** Final submission deadline.

**Thursday, September 1<sup>st</sup>:** Final notification of acceptance.

**Thursday, September 15<sup>th</sup>:** Deadline for submission of final revisions.

**Friday, September 30<sup>th</sup>:** Last day to register.

## EVENTS AT A GLANCE (Preliminary)

### Thursday, October 13

- 5:00 p.m. – 7:00 p.m. Registration in West Center lower-level lounge
- 7:00 p.m. – MPBC board meeting

### Friday, October 14

- 8:00 a.m. Breakfast in Ockinga
- 8:30 a.m. – 9:00 a.m. Keynote speaker
- 9:15 a.m. – 10:30 a.m. Morning sessions I
- 10:30 a.m. – 10:45 a.m. Break
- 10:45 a.m. – noon Morning sessions II
- Noon – 1:00 p.m. Lunch in West Center lower-level lounge  
MPBC members meeting
- 1:15 p.m. – 2:30 p.m. Afternoon sessions I
- 2:30 p.m. – 2:45 p.m. Break
- 2:45 p.m. – 4:00 p.m. Afternoon sessions II
- 4:00 p.m. – 6:00 p.m. Local business tours
- 7:00 p.m. Event at World Theater

### Saturday, October 15

- 8:00 a.m. Breakfast in West Center lower-level lounge
- 9:15 a.m. – 10:30 a.m. Morning sessions I
- 10:30 a.m. – 10:45 a.m. Break
- 10:45 a.m. – noon Morning sessions II
- Noon – 1:30 p.m. – Lunch in Discovery Hall  
Keynote speaker  
Best paper awards presented

## GENERAL SUBMISSION GUIDELINES

All submissions require the following information:

- **Contact information:** Name, affiliation, phone number, and email address for all co-authors.
- **Presenter information:** At least one co-author needs to be labeled as the intended presenter.
- **Submission type:** Abstract, Paper, Case Study, Panel Proposal, or Workshop Proposal.
- **Track:** Accounting and Finance, Agribusiness, Cyber Systems, Economics, Entrepreneurship, Family Business and Social Sciences, Global Issues, Healthcare, Industrial Technology, Interior and Product Design, Leadership and Management, Marketing, Pedagogy, Strategy, Supply Chain Management.

### GUIDELINES TO SUBMIT AN ABSTRACT

Abstract submissions provide the opportunity to present preliminary results and receive feedback and ideas from session attendees. Please prepare the submission using Microsoft Word, double-spaced, Times New Roman 12-point font in APA style. They should be 100-words in length, with no tables, figures, or references. The first page should include the paper's title, authors names, and intended track. The second page should include only the title and abstract.

### GUIDELINES TO SUBMIT A COMPETITIVE PAPER

Papers representing completed research and dealing with a substantive, methodological, or theoretical issue are invited as Competitive Paper submissions. Please prepare the submission using Microsoft Word, double-spaced, Times New Roman 12-point font in APA style. They should be 20-30 pages in length, which includes tables, figures, and references. The first page should include the paper's title, authors names, and intended track. The second page should include only the title and up to 100-word abstract.

### GUIDELINES TO SUBMIT A CASE STUDY

Papers with either a descriptive or decision-based case study are invited for Case Study submissions. These papers need to be based on real life scenarios, not hypothetical ones. However, data may come from primary and/or secondary information. Please prepare the submission using Microsoft Word, double-spaced, Times New Roman 12-point font in APA style. They should be 20-30 pages in length, which includes tables, figures, and references. The first page should include the paper's title, authors names, and intended track. The second page should include only the title and up to 100-word abstract.

### GUIDELINES TO SUBMIT A PANEL PROPOSAL

Special sessions provide an opportunity to highlight important topics related to various business fields. Please prepare the proposal using Microsoft Word, double-spaced, Times New Roman 12-point font in APA style. They should be 500-words in length, with no tables, figures, or references. The first page should include the session proposal title, session chair, and discussants, and intended track. The second page should include only the title and proposal.

## GUIDELINES TO SUBMIT A WORKSHOP PROPOSAL

Workshops provide an opportunity to demonstrate new techniques in studying business-related topics. This can include software, methodology, and/or pedagogy. Please prepare the proposal using Microsoft Word, double-spaced, Times New Roman 12-point font in APA style. They should be 500-words in length, with no tables, figures, or references. The first page should include the session proposal title, session chair, and discussants, and intended track. The second page should include only the title and proposal.

## REGISTRATION

### Registration fees:

- \$260 for faculty (includes all sessions and conference activities)
- \$210 for virtual faculty (all sessions)
- \$100 for students (includes all sessions and conference activities)

## TRAVEL INFORMATION

### Airport:

- Kearney Regional airport has flights connecting to Denver and Chicago.
- Other nearby airports include Grand Island, Lincoln, and Omaha.

### Hotel:

- [Holiday Inn Kearney](#) is offering a discounted rate for MPBC registrants (\$104/night).

### Shuttle:

- UNK will provide shuttle services to and from the hotel and UNK campus

### Other attractions in Kearney:

- Kearney, NE has great museums, restaurants, and retail to check out. Visit the [Kearney Tourism](#) website for more information.